

"Your community newspaper since 1981"

Volume 41 Issue 8



By TomL

A friend of mine was telling me about his recent travels. He was in Orange County California at a city park with his Grandchildren. The park was a high end neighborhood, children with their Nannies or parents or Grand Parents.

He said right in the middle of this nicely groomed public park was a Ballot Box. No buildings around it, people on picnic table enjoying the day and right there in the middle of their picnic was this Ballot Box. Suddenly he said wait a minute I think I have a picture. He showed me several

pictures his grand children and sure enough there it was. How could there be any security around this ballot box. In daylight or after dark hmmmm??? Well some much for fair elections! The Ballot box #031 had instructions in several languages. I wonder how many of these boxes are out there. People living in the woods could vote before or after breakfast, lunch, and Dinner.

We have to get a handle on our election laws! Now I hear they are trying to make all of the people that came over the border US Citizens. Clean up the swamp!

Electric Cars Let's Go Green At What Cost?

By TomL

Electric Vehicles are way to expensive and unreliable. We would also have to rely on materials mined from China. Are you starting to get the picture??

In the UK they have had to shut down charging stations because they could not produce enough electricity to charge the cars and supply the homes all night. Now remember our government talking about rolling outages here already.

There is no way a charging station can charge 2,000 electric vehicles in one night. It would take 600 50 watt chargers at a cost of over 20 million dollars, it would take 30 megawatts of power from the grid. Look at it this way that is what 20,000 homes use.

OK let's look at selling a used electric vehicle. The seller would have to replace the batteries before they sell it and that would put the price of the used cars way above what a used car cost today. A twelve year old electric vehicle would be on it's third set of batteries. A Tesla battery cost about \$10,000.

Do this, follow the money, CATL is China own's a lithium battery company. The lithium is mined in Afghanistan, the plot thickens. Hunter Biden owns 10% of CATL. Hidden by Bohai Harvest RST Equity Investment Fund Management Co. that invested in CATL.

Is the picture getting any clearer. The CATL stands for Contemporary Amperex

Technology Co. The stock has soared recently. Are you following all these activity? Are

August 2022 Take Me Home!

they a criminal act? Follow the money!

Special Note....

Remember all the fuss about no drilling in ANWR (Arctic National Wildlife Refuge) because it would hurt wildlife and destroy the beauty of the park. Actually it would save the lives of wildlife because the animals love the heated pipeline. The ANWR drilling area on the far tip near the Canadian border is 2,000 acres, the refuge is 19 million acres. Some time back Al Gore said he would like to see the Government artificially raise the gas prices to \$5 per gallon so people would be open to the green new deal. Is that what they did?

The Greens are showing you lush landscape of trees and rivers not in ANWR. In fact it is a barren flat land in what they call the ANWR coastal plain. The Greens say a pipeline of that magnitude would ruin the land bringing it into the middle of our country. NOT TRUE! 160 miles away from the Slope of Prudhoe Bay pipeline is where it would connect. The pipeline is already close. The Greens are telling us lies because it serves the GO GREEN agenda. Did they intentionally do this to us?

What is your opinion? Be nice now. tloury@att.net

Farmers Market Closure

Farmer's Market. We understand the confusion surrounding the sudden closure of the market and that many vendors rely on it as a source of income.

Many factors contributed to the temporary closure of the market including ongoing road construction; and the groundbreaking/ construction of a new Public Park for the residents of Lady Lake.

The Lady Lake Area Chamber of Commerce in partnership with the Town of Lady Lake is planning to relaunch the

Exciting changes are coming to the market in February 2023. The market will return with some exciting changes and additions. The ultimate goal of the Chamber is to connect businesses to the local community in a safe and consistent environment.

If you would like to stay up-to-date on all the latest market updates visit the Chamber website at www.ladylakechamber.com to sign up for email updates.

Leslie DiCesare

Executive Director

Lady Lake Area Chamber of Commerce

Business Tax Receipt

June 21, 2022

To: Lady Lake Business owners, Entrepreneurs and New Businesses From: Jim Rietz, Lady Lake Mayor

On behalf of the Lady Lake Town Commission, I am pleased to announce !hat on June 20, 2022, !he Commission voted unanimously to repeal !he annual requirement to acquire a Business Tax Receipt. Two ordinances were adopted that removed all

references to the business taxes from our Code of Ordinances and Land Development Regulations.

After the devastating effect on businesses from the pandemic over the last couple of

years and the uncertain days ahead, the Commission wants to show their support for

local businesses. Locally owned businesses play a major role in healthy communities and contribute to promoting economic opportunity.



First Lady Casey DeSantis Makes Major Announcements to Support the Hope Florida – A **Pathway to Prosperity** Initiative

TAMPA, Fla. — Today, First Lady Casey DeSantis held a roundtable discussion to highlight how the State of Florida is working to support and empower Florida's

foster and adoptive families through the Hope Florida – A Pathway to Prosperity initiative. The Hope Florida – A Pathway to Prosperity initiative, spearheaded by First Lady DeSantis and implemented by the Florida Department of Children and Families, utilizes 'Care Navigators' to guide Floridians on an individualized path to prosperity by focusing on community collaboration between the private sector, faith-based community, nonprofits, and government entities to break down Continued page 7

A.J. "Tony" Powell =

AS I SEE IT

NOTARY FRAUD?

- Apparently the assumed protection of using a NOTARY is bogus!
- To be recorded, a document/deed has to be notarized.

The State of Florida is supposed to 'register and regulate' Public Notaries.

Your County Recording Department does not verify, or even check that a document is genuine.

Your County Recording Department does not verify or check that the Notary even exists!

Their excuse is 'High Volume'.

For example, down in Orange County, Florida they might process as many as 3,000 recordings in a single day.

The Recording Department's excuse is that "State Law, mandates that documents MUST be accepted for recording".

But the law also includes the requirement "IF they comply with certain minimum requirements".

So, the question is "Should these fraudulent documents be recorded, when they are not in compliance with the law, because they were not (legally) notarized?".

Q-Shouldn't Recording Officials be held responsible for verifying that, in fact, submitted documents do, in fact, comply with the law?

Isn't verification of notaries available, from the State, on line, in minutes?

Keep in mind that, when you bought or sold your home, the deed was notarized.

Who was that notary?

Fact is, no-one knows and no-one cares.

A Notary 'registration' can be easily purchased 'on-line' along with the name stamp which you see on your deed and mortgage.

What might be even worse, is that a forged deed or mortgage can then be recorded against your home.

So now, while you're out of state or on a trip, the fraudster can sell your house, take the money and run.

For whatever reason, your State Senator, Representative, State Attorney or anyone else in government or law enforcement will say it's not their problem..

It's up to you, at your expense, to try to get your house back.

NOTE:- One reader claimed "Not a problem for me. I have Title Insurance."

I told him to call his lawyer who might tell him, "Title insurance covers the Chain of Title PRIOR to your purchase. Anything thereafter is on you".

There is an increasing number cases where deeds are fraudulently notarized and recorded.

So, don't be surprised if a friend or neighbor calls to to say, "Hey, didn't know you were selling your house. Why didn't you tell us?"

You say, "Are you kidding? We're not selling."

Then they tell you "Well, there's a new "For Sale" sign in your front yard."

Or, worse, they ask you "Hey, you sold your house?"

You reply "Hell no!"

They say, "I guess you did, because we just met our new neighbors!"

Unfortunately it is happening every day, right now.

Another reader claimed "I pay for protection from (Life-Lock or similar)?)

Fact is these companies claim to help you

get your house back, No prevention there?. As I See It, prevention is better than cure!

It's unbelievable that you can 'protect/suspend' your credit, but there is no law or procedure in law which 'freezes' the ownership of your home.

It will take a much louder voice than mine to get anything done.

But, if there's one issue which should UNITE every American, regardless of race, religion ethnicity, democrat or republican it is this!

Why not start with the Governor and all the candidates running in the upcoming election?

Maybe write up a (notarized, fake) deed to each one's house.

Then, at the rally or press conference, ask them "Is this a recordable deed to your house?"

Q-Is it a crime if you don't try to record it? A-Maybe not, if you say it's a fake, and it

is a fake, where's the deception?

Might get their attention!

'til next time.....

<u>Why Join The Lady Lake Area Chamber?</u>

- **Networking Opportunities** Connect with business professionals
- Visibility Get noticed in your community
- **Credibility** Membership raises your business reputation
- **Discounts** Take advantage of member- only discounts
- Learning- Member only speaker series on business topics
- Give Back- Volunteer on committees to help the community

Contact us today to be added to our email list and stay connected to local businesses & events!



LadyLakeChamber.com (352) 753-6029 *Connect, Grow, Prosper*



Simple Whole Wheat Bread



Make sure the egg and oil are at room temperature and be sure to aerate your flour before measuring. No mixer? Just mix it in a bowl by hand but knead longer, about 150 turns. (This recipe also works with all white flour) **Ingredients:**

2 cups whole wheat flour (Sift Flour Before Measuring)

- 1/2 cup bread flour or all-purpose flour
 2 teaspoons (1 packet) instant yeast (or active dry yeast)
- 2 Tablespoons sugar (or honey but add honey after the milk)
- 1 teaspoon salt
- 1 cup milk (reduced fat or whole milk), heated to 120-130° F for instant yeast (or 110-120°F for active dry)
- 2 Tablespoons olive oil (or any vegetable oil)
- 1 egg about 1/4 cup additional bread flour

Instructions:

- Place flours, yeast, sugar & salt in a large mixing bowl.
- Stir in milk, followed by oil and egg.
- Beat on high for 2 minutes.
- On low speed add about 1/4 cup bread flour until dough forms a mass.
- Place dough on floured surface and knead 50 turns.
- Cover and let rest 10 minutes.
- Shape dough into a loaf and place in a greased 8 1/2 x 4 1/2 x 2 3/4-inch loaf pan.
- Cover with a towel and let rise in a warm

spot until it's one inch taller than the pan, about 35 minutes.

Meantime, preheat oven to 375° F.

- Bake for 30 minutes. After the first 15 minutes, cover the top of the loaf with a foil tent to prevent over-browning.
- Remove immediately from pan onto a cooling rack. Let it cool at least 10 minutes before slicing.

Andrew Gillum Indicted

Former Dem Candidate Andrew Gillum Indicted

Gillum, once mayor of Tallahassee, is accused of acting in concert with associate Sharon Janet Lettman-Hicks to solicit funds using false representations and promises.

"The indictment further alleges the defendants used third parties to divert a portion of those funds to a company owned by Lettman-Hicks, who then fraudulently provided the funds, disguised as payroll payments, to Gillum for his personal use," a Justice Department press release said.

Gillum is also charged with making a false statement to the FBI. He denied wrongdoing and said the case was political.

Gillum ran for governor of Florida with the Democratic nomination in 2018, nearly defeating Ron Desantis.

Since then, he has been no stranger to trouble.

In 2019, state officials brought an ethics complaint against Gillum after finding probable cause that he committed ethics violations involving gifts from lobbyists in 2016.

In 2020, Gillum entered rehab; police found him unresponsive in a Miami Beach hotel room with two other men, where officers found what they believed to be crystal methamphetamine.

Gillum denied using drugs but did admit to struggling with alcohol.



Florida State Senate = **DENNIS K. BAXLEY**



Dear friends, August 23rd is the date for party preference primaries and we want to make the customary plea of asking that you show up to the polls and help us elect strong, constitutional

candidates that will carry us forward in to the general election. Be sure to look out for the new districts that were redrawn this year, you may not be voting in the same district number that you were previously. There are many maps floating around out there and various "find your elected officials" links online, but many of them either are not accurate or are not up to date. Always consult with your Supervisor of Elections if you are unsure.

We are thankful not to have drawn a primary challenger this cycle. It is a testament to the trust that you have placed in us, the strong team that we have built together, and our shared love for faith, family, freedom, opportunity and life. We have drawn a democrat challenger in the newly drawn Senate District 13. This district includes now all of Lake County and part of western Orange County. We look forward to the opportunity to contrast our principles of personal accountability, freedom and prosperity, versus the left's vision of no accountability, big-government tyranny, and deprivation.

With the election season upon us, we are reminded of this sacred responsibility that we have to vote and our duty to safeguard our election system. Confidence in the integrity of our elections is essential to maintaining our form of government and it is critical that we safeguard against abuse and continue to maintain the integrity of our free and fair elections. As Chair of the Ethics and Elections Committee in the Florida Senate these last two years, we are proud of the work that we have done through SB 90 (2021) and SB 524 (2022). We have highlighted each of these bills is previous columns, but if you would like more information about either of these, please do not hesitate to contact our office.

Through SB 524, one of the best things that we did was put in place some authority to help investigate elections abuses. The bill creates an Office of Election Crimes and Security within the Department of State (DOS) to aid the Secretary of State in completion of existing duties relating to election fraud. The Office will, review reports of alleged election law violations or election irregularities; initiate independent inquiries and conduct preliminary



investigations; oversee the voter fraud hotline; and employ nonsworn investigators to conduct any investigations. Investigations can be forwarded to law enforcement agencies or prosecutors when/if necessary.

As always, it is an honor to be your Senator and we look forward to continuing to serve you for the next two years in the Florida Senate.

Onward & Upward,

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Getting Road Trip Ready

(NAPSI)—Here's something you should know the next time you're getting your vehicle ready for a road trip. While you may take steps to prepare for a trip-checking tire pressure and oil levels and filling the tank-there is one step that's often overlooked: checking your vehicle for open safety recalls.

There are millions of unrepaired recalls on U.S. roads today. For example, tens of millions of vehicles in the United States-across all makes and models-have unrepaired, recalled airbags. Even in a minor manufacturer, regardless of where or from crash, recalled airbags that deploy can whom you bought the vehicle, whether you rupture and spray shrapnel into the

vehicle-transforming lifesaving devices into life-threatening ones. The risk associated with defective airbags is even greater in hot and humid conditions.

That's why it's critical that you check your vehicle for recalled airbags and get them repaired at an authorized dealer. You can find out if your vehicle has an open recall by visiting CheckToProtect.org and entering your license plate number or Vehicle Identification Number (VIN). The 17character VIN is located on the driver's side dashboard near the windshield and can be found on insurance and registration documents.

Repairs are paid by your vehicle Continued page 5



Florida Blue Medicare brings Medicare Advantage plans with quality benefits and services—right to your neighborhood!

If you've recently moved, you could be eligible to enroll in a new Medicare Advantage plan now. Call to learn more!



1-352-572-8510 **Christine Calvert** ccalvert@guidedmedicare.com

Contactless enrollment help is available. Call to find out more.

All benefits are not available on all plans. Florida Blue is a PPO plan with a Medicare contract. Enrollment in Florida Blue depends on contract renewal. Florida Blue Medicare is an HMO plan with a Medicare contract. Enrollment in Florida Blue Medicare depends on contract renewal. Health coverage is offered by Blue Cross and Blue Shield of Florida, Inc., DBA Florida Blue. HMO coverage is offered by Florida Blue Medicare, Inc., DBA Florida Blue Medicare. These companies are affiliates of Blue Cross and Blue Shield of Florida, Inc., and Independent Licensees of the Blue Cross and Blue Shield Association. Tivity Health and SilverSneakers are registered trademarks or trademarks of Tivity Health, Inc., and/or its subsidiaries and/or affiliates in the USA and/or other countries. We comply with applicable Federal civil rights laws and do not discriminate on the basis of race, color, national origin, age, disability, or sex. For more information visit floridablue.com/ndnotice. © 2021 Blue Cross and Blue Shield of Florida, Inc., DBA Florida Blue. All rights reserved.

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Tom Loury Long time member of CEP/Ocala Chamber of Commerce, Past ____ President of the Ocala Business Leaders and current member, Co-Founder and past President of Select Business Associates, Past President of the Lady Lake Chamber and current member.

PUBLISHER'S NOTES



I have had several people say 2000 was a clean election, well it was not! I already printed the story about 2,000 mules now this one. They just convicted a women in Texas of 26 counts of voter fraud. She was in

charge of voter harvesting operation who's iob was to change the results of the election. Gov. Greg Abbott recently signed a new election integrity law in the state.

I heard that Dr Faui said the COVID shot was not a vaccine. So I did a search and could find Dr.Fauci name anywhere near the word COVID. Interesting!

The differences in Presidents when meeting the Oil Sheik

Obama bowed to the Oil Sheik. Trump made the Sheik Bow to him.

Biden gave him a fist bump then begged for oil!

His handlers/trainers should not let him do that.

Everything flows, nothing abides, everything gives way and nothing stays

LOOKING BACK

Remembering our writers from the past Robert Balfour retired military. Avid golfer, ex-military seen in many

picture with President Eisenhower. Balfour was a writer for the Star and Stripes during Eisenhower's time. His civilian job after military was to promoted EZ-GO Golf carts. Lived in the Villages and wrote articles for the Lady Lake Magazine / Village Spectator. When I say avid golfer I mean that he lived for the game. My story begins with me meeting him over the phone. I knew about him by some of his articles in the Sun, so it was easy to talk to him. We struck a deal for him to write for my papers. Things were great for many years then one day he called me and explained he had cancer. There was an 50/50 chance operation that might give him a year or two more but came with a long

Newspaper Deadlines Editorial & Ad Copy for September Seniors Voice & Ocala DownTown Noon, August 19th Lady Lake Magazine & Village Spectator 12am, August 24th

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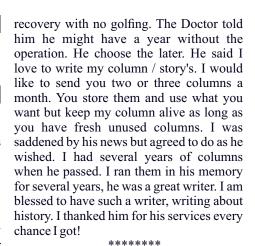
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Writers from the past

Ken Tipper,

Ken was in the Royal Navy and wrote for the Seniors Voice and Ocala DownTown newspapers. He wrote for his own satisfaction and was well accepted by our readers especially Veterans. He was always volunteering at Veteran Park Ocala. He recalled one time, when I could get him to talk about his service, he said the ship he was on was blown up and hundreds of men were in the water at night praying for a rescue ship. He recalled the Sharks were taking men around him. It was very scary for a time but he and many others were rescued by an American ship. After several years Ken left TomL Publishing to write his own blog, I recalled after his wife passed away he said he did not like to deadline write any more even on a monthly. We thanked him very much for his service and for writing his column.

One more story with me as an eye witness. I was invited to the Rotary Club Breakfast in the Villages some years back by a some veteran's from the Villages. I think he was a retired Marine officer himself. He was bringing a special speaker who had a special story and they wanted me to hear it! Sorry I can't recall the name, as he started his story he said he was the last man alive that put up the flag at Iwo Jima. That day the battle was raging, bullets were flying all around them they climb this mountain their job was to take position of the island and claim it as American victory against the Japanese, once that was done they would go help with the clean up of the enemy forces on the island. There were several ships watching the battle from the sea, a cargo ships Admiral looking through his Binocular saw the men raising the flag and was so inspired that he thought that a picture of that would make a good inspiration for the American people to see back home and the troops fighting on the Island. So he ordered a photographer to find a Big Flag and off load to the mountain where the smaller flag was raised recreate the event with the original troops. When the photographer got there the men who actually raised the flag were off fighting on a different part of the island. With the original men gone the photographer was ordered to get some men to reenact the event which he did. Actually three of the men that raised the first flag died in combat soon after that. So the picture you see is a reenactment. When ask why did you come forward to tell your story now he said I'm the last one left alive and I want people to know the truth in honor of the marines who really raised the flag.

The iconic photo that went viral was taken by Joe Rosenthal. The photograph won the Pulitzer prize in 1945.

When I look at the history of this event there were several accounts. I tend to agree with this man account he seemed very siencere. The Retired military man who brought him said he was the real deal!



God Bless our Troops Support Our Veterans We Endorse The Constitution



fixed. ******

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Saving Money On Dental



Dental Care

(NAPSI)—According to the Centers for Disease Control and Prevention, you may be able to take a bite out of all sorts of health risks—if you take care of your oral health.

The Problem

Oral disease—particularly cavities, severe gum disease, tooth loss and oral cancer—can cause pain and infections that may lead to problems with eating, speaking and learning. It can also affect social interaction and even employment potential. Yet a quarter of adults aged 20 to 64 currently has cavities and, the University of Illinois College of Dentistry reports, about 74 million Americans have no dental insurance.

AnAnswer

Fortunately, having insurance or paying full price are not your only options.

Dental savings plans are an affordable alternative to dental insurance that offer plan members 10-60% off most dental procedures (preventive and restorative) from a nationwide network of dentists. **How They Work**

A dental savings plan functions a lot like a membership at a warehouse club. You pay an annual fee and choose among dozens of different plans offered by major healthcare companies. Family plans and individual plans are available. Then you go to any of 140,000 participating dentists, show your membership card and pay a reduced fee. While dental insurance has annual maximums, waiting periods, deductibles, forms to file, health restrictions and annual limits, dental savings plans do not. Dental savings plans are typically priced at about half of what dental insurance policies cost.

A c c o r d i n g to a b l o g p o s t o n DentalPlans.com, personal finance expert Suze Orman said: "Dental savings plans are not only far more affordable to purchase than dental insurance—they can also save you more money in the long run especially if you need extensive dental work or braces."

Learn More

For facts on how dental savings plans can help you save money on dental care, call DentalPlans.com at 844-779-1021 or visit

<u>www.DentalPlans.com</u>. Further information about dental health can be found at

www.cdc.gov/oralhealth/fastfacts/index.html.

Road Trip



own the vehicle, are the regular driver of the vehicle, or are just borrowing it for the day. Airbag repairs can take as little as one hour and dealers make the process as easy as possible for drivers.

More importantly, getting a recalled airbag repaired could save your life. If a recalled airbag deploys in a crash, vehicle occupants are at risk of serious injury and even death.

Before you hit the road, protect yourself and your passengers by checking your vehicle for open airbag recalls and getting them repaired for free. Be prepared.

To learn more, visit checktoprotect.org.

3 Summer Tips

Three Summer Tips To Get You Fitter Now

(NAPSI)—Summer is here, and Floridians seeking the best deals to help them get beach-ready and fit for swimming, surfing, biking, or family travel adventures have a variety of options to get active and fit. Here are three ways to take your fitness to a new level while saving some dough:

1.Take advantage of summer gym savings.

Many gyms are offering summer discounts to help you start a new fitness program or maintain your current one at a more affordable rate. You can search for individual deals at your favorite gym or fitness studio. Or, if you're thinking about switching gyms but aren't sure which gym is best for your needs, visit an "online market" or gym aggregator site that offers thousands of gym choices for one price, with no longterm contracts. For example, the Active&Fit NowTM program offers a fitness membership that lets you choose from more than 7,900 gyms for \$29/month. Programs like this allow you to try multiple gyms and cancel at any time to find the one that suits your fitness goals without longterm contracts or any hidden fees.

2. Explore boutique fitness studios.

If you're more motivated by the idea of joining a smaller, more specialized, and personal gym, a boutique studio may be the perfect option. Boutique studios tend to offer a more tailored fitness experience with like-minded people who want a focused approach. These studios are surging in popularity and offer specialties like Pilates, or yoga, or even spinning. Others focus on dance, barre, or strength training. The point is, a boutique studio can help you find your fitness vibe and maybe even your workout "tribe."

If you think you can't afford a boutique studio, shop around for summer discounts. *Continued page 6*

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Providing You Quality Care And Giving You A Helping Hand During Challenging Times

CHIEF ROBERT TEMPESTA.



Carbon • Monoxide Safety- Keys to prevent a hazardous condition

Monoxide is invisible killer. It is a colorless and odorless gas

often striking victims catching them off guard or while sleeping. It is poisonous and can cause headaches, fatigue, shortness of breath, nausea, and dizziness. In severe cases, exposure to this gas can cause neurological damage, mental confusion, vomiting, loss of muscular coordination. loss of consciousness, and death.

Prevention and Protection:

- Have a battery operated or battery backup carbon monoxide detector in the hallway near each sleeping area in the house. A carbon monoxide detector in the workplace is a good idea as well. Check the batteries monthly.
- Never warm vehicles in a closed garage, especially if it is an attached garage. Carbon monoxide will build up quickly even if the garage door is open.
- Heating systems and other gas or coal burning appliances should be serviced every year by a qualified person.
- Do not use portable flameless chemical heaters indoors and do not use the oven to heat your home.

Have your chimney checked and cleaned every year, and make sure your fireplace damper is open before lighting a fire and well after the fire is extinguished.

- Do not use generators inside your home, garage, or near the outside of windows, doors, or vents.
- Test the air regularly if you are in confined space.
- Know the signs of exposure. Training and educating are vital.
- **Employee Responsibilities for Carbon Monoxide Safety**
- When a Carbon Monoxide alarm sounds, immediately move outside and call 911.
- Make sure all people are accounted for. Report any complaints of nausea or
- dizziness. If you suspect carbon monoxide poisoning, immediately leave the area,
- and move outside. Beware of potential ventilation
- problems, especially in closed areas. Do not use gas or gasoline powered
- engines or tools in closed areas. Use effective ventilation systems to
- reduce carbon monoxide poisoning at the workplace. Do not reenter the premises until
- mergency responders clear the building and deem it safe.
- These tips go for a residential home as well

The men and women of the Lady Lake Police Department want you to be safe.

Summer Tips Continued from page 5



Or check whether fitness membership programs include studios, too. If you shop around, you'll likely find a program that offers the right boutique option for you with discounted rates ranging from 20%-70% off. Be sure to look for no long-term contracts, or initiation or cancellation fees. You'll want the flexibility to find the focused fitness activity that meets your needs.

3.Train in the cool comfort of home with online classes.

Sometimes you just don't have time to make it to the gym, but you don't want to skimp on your workout routine-so, let technology be your workout buddy. Many fitness programs allow you to train in the comfort of your home with on demand workout videos you can tailor to your needs. Some programs even offer free workout classes on streaming platforms like YouTube. Simply go to YouTube and put in your gym or program's name to see if they offer a workout playlist. The Active&Fit® family of programs, for example, offers hundreds of free YouTube classes, including dance, cardio, strength training, and yoga. By joining one of the Active&Fit

programs, like Active&Fit Now, you can gain access to more than 5,500 videos from top video workout producers like Les Mills, Shift, and Cycling Fusion.

It's not too late to get active and fit for summer fun. Take the first step today by exploring the many gym and fitness program offerings and summer deals in your area.

Always remember to consult with your doctor before starting a new exercise routine and to discuss what types of exercises are safest for you. Persons depicted are not Active&Fit program members.

Peanuts Deliver Good Food Fast



(NAPSI)-Life today often seems to be in overdrive, leading many Americans to make snack and meal decisions quickly without really thinking about the nutritional makeup of what they're consuming-but it doesn't have to be that way.

Think Twice

"Being mindful about what you eat each day can have a significant impact on so many aspects of your life. Food choices can Continued page 14



Carbon called the

First Lady DeSantis

Continued from page 1

traditional community silos in an effort to maximize resources and uncover opportunities. The goal is to help individuals realize economic selfsufficiency and prosperity.

The event included major announcements that further enhance the comprehensive network of support that the state is cultivating with community partners to help those in need. Those announcements and highlights include:

1. An expansion of the *Hope Florida* – A *Pathway to Prosperity* program to include foster and adoptive families so that they have a comprehensive one-stop-shop to call and connect with dedicated Care Navigators who can offer support and guidance for immediate and future family needs.

2. A portion of the nearly \$70 million secured by Governor DeSantis in the Freedom First Budget for fatherhood initiatives will go toward mentorship opportunities for Florida's children, including foster children, through *Hope Florida*–*A Pathway to Prosperity*.

3. \$35.5 million in Governor DeSantis' budget will support nearly 59,000 Florida families with a one-time payment of \$450 per child, which includes foster families.

4. Launch of the First Lady's "Hope Florida Fund" that harnesses the charity of the private sector to give funds to deserving local entities. Today, First Lady DeSantis presented two checks of \$5,000 each to two Tampa non-profits: Sleep in Heavenly Peace and A Life New Warehouse.

"We are doubling down on bringing together public and private groups to collaborate and communicate with and on behalf of Floridians," said **First Lady Casey DeSantis.** "We are going beyond government by bringing community partners to the table to meet the needs of foster and adoptive families under the umbrella of my *Hope Florida – A Pathway to Prosperity* initiative. I am on a mission to make sure that no child in Florida goes without hope, happiness, and a home. That means doing everything we can to support those who have stepped up and welcomed these children into their homes, as well as local partners that are already lending families a helping hand."

"Through the First Lady's *Hope Florida* – *A Pathway to Prosperity* initiative and the Care Portal app, we will have the ability to connect some of the state's most vulnerable Floridians to resources offered by our state's faith and community organizations in real time," said **Erik Dellenback**, **Governor's Liaison for Faith and Community**. "Our faith and community organizations have always done incredible work on the front lines of their communities, and it is my hope that they will all take advantage of this new opportunity to provide real-time needs through Care Portal."

"Our department is always looking for ways to build strong and resilient families, and these announcements will be an immense boost to our caregivers who are preparing to send children back to school this fall," said **DCF Secretary Shevaun Harris**. "We are so grateful for the First Lady's work to give Floridians the tools and community connections needed to raise happy, healthy children."

To receive support from *Hope Florida* -A *Pathway to Prosperity*, Floridians can call the Hope Line at 850-300-HOPE. Additional information can be found at

HopeFlorida.com.

Prospective foster parents can call 1-83 Foster FL to connect with current or former foster parents.

Through the newly launched Hope Florida Fund, the First Lady will continue to recognize local organizations across the state that are instilling hope and meeting needs in their communities.

Disinformation and Misinterpretation

Building Trust In An Era Of Misinformation, Disinformation and Misinterpretation

By Dorothy York, President and CEO of North American Precis Syndicate (NAPS)

As public health information programs are developed, there has been increasing scrutiny of the veracity of the content, in the Fake News era. Persuading the public to act requires a professional communications plan that is resilient to change and includes agile responses to new information.

Like the game of telephone, that we played as children, in which a message is whispered from one person to the next, all around a circle, until it comes back sounding like a vastly different story, so too, even with the best of intentions, can information lead to a chain reaction of misinformation. Some bad actors start off whispering a story that is untrue, which makes matters worse and the public less trusting of the news, even if it is from a reliable source.

Trust has to be earned for meaningful change to take place. The best way to earn trust is to tell the truth, consistently, citing credible sources, such as the government, doctors, scientists, or other reputable experts whose word should be beyond reproach. Even the best sources can make mistakes, which should be corrected as soon as possible, as new information becomes available and situations evolve.

As we watch the leaders of our society trying to set a good example by exhibiting the desired behavior, which is helpful, it would be even better if we could see case studies of people who have actually benefited from following the recommended course of action. It takes time to build trust, which becomes easier when people start to see that a plan is working.

An easy way to earn trust is to have the helpful information repeated again and again in a wide variety of prestigious news media, which people turn to regularly as their primary source of information about new developments and strategies for protecting their health and safety.

Traditional media that is hyperlocal, followed by millions regularly, is a highly trusted resource for health experts to disseminate their helpful advice. Journalists are willing to share information, which could help save lives, if it is from medical experts that are reputable and trustworthy. Statistics should be credible, including the source of the information, such as a survey, a study, a trade association, the government, or the opinion of a doctor.

Some like to use celebrity spokespeople, but if they are paid, that must be disclosed, and they will only be credible if they have had a real life experience that relates to the news to be shared.

The public needs to know what the benefit is of the message that is being conveyed and how they can believe that the information is accurate. If the information is helpful, and shown to be true, people will follow advice like a bee to honey.

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Lady Lake Luncheon





NETWORKING LUNCH Sponsored by Lady Lake Chamber of Commerce













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Last Month









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DONATIONS NEEDED!

Lady Lake Animal Control is working hard to keep local animals safe. At this time they are helping a large number of cats & kittens and are in desperate need of donations of the following items:

- Fancy Feast Kitten Food (Chicken)
- KMR Kitten Milk
- Cat Litter
- Laundry Detergent

Donations Can Be Dropped Off at the following locations: Monday - Friday 9:00 - 2:30

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Lady Lake Area Chamber 106 US Hwy 441/27 Lady Lake



Special thanks to Lady Lake Magazine!

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FROM THE DESK OF =**GOVERNOR DESANTIS**

DeSantis Recognizes Florida's Teacher of the Year FinalistsORLANDO, Fla.-

Today, Governor Ron DeSantis attended Florida's annual Teacher

of the Year Conference in Orlando to recognize the best educators in the state. At the event, Governor DeSantis highlighted five teacher of the year finalists and awarded each one with a \$15,000 bonus. Governor DeSantis also highlighted Florida's continuing education achievements over the past year, including Florida's ranking as third in the nation for K-12 achievement according to the latest Quality Counts report.

"Florida is the education state not just because we have good policies, but because we have great teachers who go above and beyond for their students," said Governor Ron DeSantis. "It was great to join some amazing teachers today and to show our appreciation for their hard work and sacrifice. We will continue to invest in our schools and educators, while putting policies in place that improve outcomes for students.

"It was great to honor our 74 teachers of the year who dedicate their lives to student achievement," said **Education Commissioner Manny Diaz Jr.** "Thank you to Governor DeSantis for recognizing

Governor Ron their success and for his leadership to make Florida the Education State."

The five teachers who are finalists for Teacher of the Year and were awarded \$15,000 bonuses by Governor DeSantis are: Melissa Matz, a seventh-grade math teacher at Lakeside Junior High School in Clav County.

Trinity Whittington, a fourth-grade English language arts and social studies teacher at Bell Elementary School in Gilchrist County.

Jennifer Jaso, a social studies teacher at Sarasota Middle School who is highly regarded by her students.

· Deelah Jackson, a fourth-grade teacher at Samoset Elementary School in Manatee County.

Seema Naik, a fourth-grade teacher at Eagle Ridge Elementary School in Broward County.

The five finalists were chosen for 2023 Teacher of the Year from nearly 185,000 public school teachers throughout the state. After each school district selects its teacher of the year, a selection committee representing teachers, principals, parents, and the business community reviews each district application on the basis of outstanding ability to teach and communicate knowledge of the subject taught, professional development, philosophy of teaching, and outstanding school and community service. The winner will serve for one year as the Christa

McAuliffe Ambassador for Education. In partnership with the Florida Education

Foundation, the Florida Teacher of the Year program is made possible by these generous sponsors: Florida Prepaid College Savings Plans, State Farm Insurance, Florida State University College of Education, Helios Education Foundation, Florida Blue Foundation, Florida Education Association, Herff Jones, Publix Super Market Charities, PNC Bank, and Florida Power & Light Company.

New Seaports Report Shows Florida's Ports Well-Positioned to Take Advantage of Realignment in Global Trade Routes

Florida's "Open for Business" Strategy Answering Supply Chain Demands

TALLAHASSEE, Fla. (July 13, 2022) Strong investments in Florida's 15 seaports have well-positioned Florida to answer supply chain demands, and take advantage of a realignment in global trade routes, a new report shows. The Seaport Mission Plan, Florida Ports: Open for Business, released by the Florida Seaport Transportation and Economic Development Council (FSTED), provides an analysis on the health and capabilities of Florida ports, as well as trends on the horizon.

The report comes as 29 West Coast ports are working without a negotiated labor contract, and many shippers have already changed lanes to reroute to East Coast ports in fears that 2022 labor negotiations could lead to similar strikes, lockouts and slowdowns that occurred in 2002, 2008, 2012 and 2014.

"Florida's continued investment in our

seaports have made it a destination for companies from around the world frustrated with the logjams at Pacific coast ports," said Governor Ron DeSantis. "We will continue to make the investments necessary to bolster our supply chain and improve our infrastructure to bring more business to Florida's seaports."

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"Florida's seaports are flexing their muscles, and seizing the opportunity to become a global hub by capturing an even larger share of international trade and related commercial activities," said Michael Rubin, FSTED Program Administrator.

Indeed, since the unprecedented economic and supply chain upheaval caused by the pandemic, it's clear that Florida ports can support current demand and grow into the future, the report says.

Further, Florida's strong performance has resulted in global shipping lines changing trade lanes to specifically call on Florida ports - this includes new direct Asia services. Chief among the new lines of business recently secured are:

The first vessel in global ocean carrier Sea Lead Shipping Pte Ltd's new Asia East Coast container service making its inaugural call to **JAXPORT** in June.

A new direct Asia service is now calling on Port Tampa Bay, and new service connections with Mexico and Central America have been secured.

MSC has launched its new Zephyr service from northern China and South Korea to the U.S. Gulf Coast, and it includes a direct call to **Port Everglades**...

Continued page 12

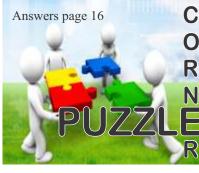
Your Ocala «SOUR for Sports, THE News News-Talk-Music-Sports Talk, Prizes, & More! Music, OCA



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e.g.

43. Man in a cast,



Across 1. Atomic physicist Niels 5. Outwits 10. Woeful wails 14. Opera solo 15. Pastiches this 16. Pinhead 17. William Henry Harrison's nickname 19. Having knowledge of **20**. Event where the twist was done 21. Everyday 22. Retain 23. Haughty ones 25. More soiled 28. Peggy and Pinky 30. Opposite of 'neath **31**. Restorative resort 34. Sum part **37**. Handyman's milieu **39**. Big-ticket items

40. Subterranean dwarf

42. Do a personnel job

Gov DeSantis

Continued from page 11

Port investments have been essential to seaports seizing the opportunity to connect more commerce and strengthen Florida's economy. Of the \$4.5 billion in seaport capital improvements identified over the next five years, 75.1 percent is being made in Atlantic coast seaports, with the remaining 24.9 percent being made by Gulf coast seaports. The largest planned investments are for:

• Cruise Terminals – 30.8%

45. Oozed out 47. Words with mode or francaise 48. Tasseled headgear **49**. Luxuriant head of hair **50**. Decorative knotting 53. Cause to overturn 57 Deride 59. Whirlybird part 61. Samuel's judge 62. Some insoles prevent 63. Movie tough guy 65. Jai 66. Photographer Adams 67. Seed sheath 68. Chapeau's perch 69. Gaggle members 70. Feudal serf Down 1. Ancient Roman gathering place 2. Taurus neighbor 3. "Fantasia" dancer 4. One of hip-hop's sounds Raton, Fla. 6. Spiral-horned beasts 7. Middle East peninsula 8. Carpenter's storage area, perhaps

9. Compass point **10**. Feed the fire 11. Legal title 12. Dental occlusion 13. "Freeze!" 18. Jed Clampett portrayer 24. Word with "you" or "this food" **26**. Mother (Nobel Peace Prize winner) 27. Perturb 29. Less at ease **32**. A sweater may use it **33**. Did an impression Sanctorum 34 35. Willy Wonka's creator **36**. Hunk **37**. Triumphed 38. Fold members 41. Jesus, for one 44. Certain enlisted man's rank, briefly 46. Acclimatize (Var.) 49. Scotland's yards 51. Osprey's abode 52. Midge's boyfriend **54**. Cauterizes 55. Fairylike 56. Prince, for instance 57. Fall guy **58**. Not in operation 60. Size up visually

- 63. One-liner
- 64. "The Facts of Life" actress Charlotte

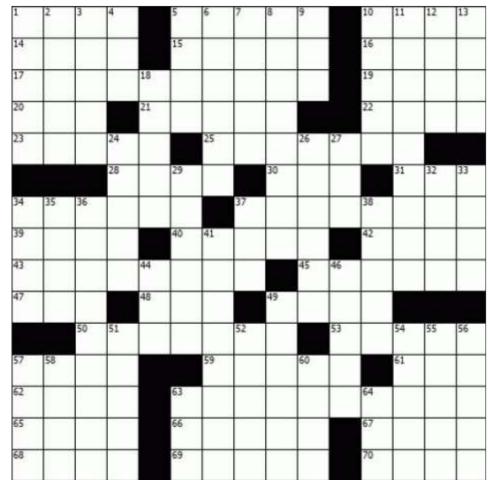
· Cargo Terminals – 21.8% · Berth Rehabilitation and Repairs -19.8%

• Site Improvements - 7.9%

Restaurant Review

Texas Roadhouse Lady Lake Florida My wife and I went to visit some old friends, they were having a anniversary in a few days. We met at Texas Roadhouse Lady Lake Florida. They came from Orlando area





and we came from Dunnellon area. We had a satisfied. I change up each week and every no show couple that lives in the Villages. We drove an hour plus.

My wife is stuck on a good hamburger. She order it medium rare with all the goodies on it, steak fries and water with lots of lemon with little ice. Everything was just what she order and she enjoy her meal.

Sandy my buddies wife Sandy ordered a dipping oil and seasoning. Yummy! large salad with steak on top. It came in a big bowl and was perfect she said. She had unsweet ice tea.

My buddy Dave had a Sirloin steak and a baked potato. The steak was easy to cut and he said it was pretty tasty it was prepared the way he ask for it and fresh vegetables. Unsweet tea.

I ordered shrimp, they were great, with lucky to have won a Texas Roadhouse it's really good there. coupon at a LL Chamber referral lunch

Carrabba's continues to be the SBA's meeting place. We had seven people meeting and everyone so far has been

meal is as good a the next. We were visiting Carrabba's for a meeting place and have not left yet. My favorite so far has been the endless soup and salad and usually one helping is enough. One of the things I like is when you are seated the waitress takes your drink order and bring you hot bread with

Had company and we Went out to dinner. We went to the Blue Gator in Dunnellon. They have a deal on you peel shrimp, three of us indulged. I have been there many times but this time the shrimp was great! But we were invaded by flies. The conditions had to be just right. because I've never seen this before. I will order my shrimp to go next them I had apple sauce, seasoned green time. I think the shrimp drew them, because beans, and fresh vegetables and ice tea. I was it right on the water. I'll go back for the food,



FROM THE DESK OF =ATTORNEY GENERAL MOODY



SCAMS SERIES: Look Out for **Online Shopping** Scams Promoting 'Summer Deals' TALLAHASSE F

Fla.—Continuing the Summer Scams

Series, Attorney General Ashley Moody is issuing a Consumer Alert to warn Floridians about potential online shopping scams. Many online retailers host huge summer sales. Scammers may mimic these legitimate events to target consumers with malware, phishing texts and other messages designed to steal personal or financial information.

Attorney General Ashley Moody said, "Summer sales are a popular way for online retailers to attract customers and promote seasonal items. Scammers know this and may exploit these shopping events by posing as representatives of major retailers to steal money or personal information from unsuspecting consumers. As we continue our Summer Scam Series, I am asking consumers to take a few proactive steps to avoid fake emails, text messages and websites designed to impersonate legitimate companies."

Attorney General Moody warns Floridians about four tactics used by scammers to target online shoppers:

• <u>Copycat websites</u> that look dangerously similar to, or even exactly like, the legitimate store's website. Pay close attention to the website URL.

S U M M E R . Fake security alert emails claiming a target's online account is compromised-often asking for users to verify billing names, addresses and telephone numbers. These messages can be linked to malware or may be used to steal information. Verify the message's legitimacy by calling the company and asking about the email.

> · Falsified order confirmations and package delivery updates use the same fake email concept of the security-alert scam, except they target different steps in the ordering process-making the entire scam seem more realistic.

> Spoofed phone calls can be made to look like they originate from a legitimate company's number. These phone calls may offer raffles, warn about security issues, ask the receiver to take a survey or use other tactics. Most companies will not call and attempt to convince a customer to pay for anything over the phone, ask for a customer's personal information or offer an unexpected refund. Hang up immediately if this is the case.

> Ahead of the popular online shopping day, Cyber Monday, Attorney General Moody released tips to help online shoppers avoid retail-related scams.

> To view other recent Consumer Alerts, visit Attorney General Moody's Consumer Alert webpage a t MyFloridaLegal.com/ConsumerAle

rt.

Attorney General Moody Recognizes National Military Consumer Protection Month by Highlighting Resources for victim to military-related scams: Service Members

Military Consumer Protection Month, Attorney General Ashley Moody is highlighting the plethora of resources available for service members through the Florida Attorney General's Office. More than 1.5 million veterans, 100,000 service members and their families call Florida home. Unfortunately, there are scammers who focus on members of this community. To assist Florida military members and veterans, Attorney General Moody's office published the Military Consumer Protection Resource Guide, with information about common scams targeting military members, veterans and their families, and guidance on existing laws and agencies that provide protections for service members. Another resource provided by Attorney General Moody is Scams at a Glance: Protect our Patriots. This quick-reference tool provides tips for avoiding fraudulent schemes. Attorney General Moody also staffs a Military and Veterans Assistance Program within the Consumer Protection Division that aids service members dealing with fraud and related issues.

Attorney General Ashley Moody said, This Military Consumer Protection Month, we are highlighting some of our resources designed to help protect those brave Americans who sacrifice so much in service to our nation. Sadly, some scammers attempt to exploit the military through scams designed to prey on service members, veterans and their families. Anyone who encounters one of these scams should contact my office immediately."

Attorney General Moody is encouraging all service members and veterans to consider the following tips to avoid falling

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Beware of scammers using TALLAHASSEE, Fla.-To recognize misleading photos or language to imply association with a branch of the military;

> Know that phishing schemes use manipulated messages that appear to be from a military branch or the U.S. Department of Veterans Affairs in an effort to target service members, veterans or family members:

> Research charities soliciting funds by checking the Better Business Bureau's Wise Giving Alliance at Give.org, or Charity Navigator at CharityNavigator.org, to determine if the organization has complaints against it; and

> Place an active-duty alert on credit reports at no cost. An active-duty alert requires businesses to take additional steps before granting credit in the name of active-duty personnel serving overseas.

> For more tips and information on available state resources, access Attorney General Moody's Military Consumer Protection Resource Guide.

> Another resource available to help service members and their families is Scams at a Glance: Protect our Patriots. This easyto-share tool provides additional information about common schemes targeting Florida's military community.

> Attorney General Moody's office aids Florida's service members and veterans through the Military and Veterans Assistance Program. MVAP is designed to inform military members and veterans about the types of scams that affect their communities. Additionally, members of the MVAP team work directly with those who have been targeted to help resolve consumer protection related issues or find other outside assistance, if necessary.

Newspapers Are **Alive And Well**

...And Thriving

By Dorothy York, President and CEO of North American Precis Syndicate (NAPS)

As the world has become increasingly digital, print marketing has kept pace or exceeded performance of online offerings. With fewer printed publications and fewer pages being printed, the value of information in newspapers has increased, due to a greater likelihood of being seen, as people are more easily able to read small, suburban community newspapers, cover to cover in a short amount of time. The digital versions of newspapers often have many more pages, as there is comparatively little cost to adding more and more content online.

As online publications are inundated with thousands of requests per day for inclusion of branded content, and the volume of site traffic remains relatively stable, the value of each individual placement in the online versions of newspapers is diminished and diluted by the influx of new information.

The visibility of the printed word as compared with the value of the same word in online versions, has always been far greater, by any measure, which is reflected in the cost of getting seen in newspapers in print versus the digital publication. As the gap widens, and digital publications add more and more pages for sponsored content, advertorials, and the like, the value of the printed word will increase.

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LETTERS TO THE EDITOR

never been confronted with a situation like this. We have had enemies without, and enemies within, but never a traitor's occupying the top jobs.

The question is: what should be done? We have only 6 protectors of our liberty. They are:

1. Declaration of Independence and Constitution,

- 2. Prayer Box,
- 3. Soap Box,
- 4. Ballot Box,
- 5. Jury Box,
- 6. Cartridge Box.

Hopefully we'll never have to use the

Peanuts

Continued from page 6

influence your mood, energy level, cognition and memory, as well as your overall health and well-being," says Samara Sterling, Ph.D., director of research for The Peanut Institute.

Unfortunately, most "fast food" is overly processed and relies on sugar, salt and saturated fat to make it taste good in the moment, but it can end up having detrimental effects down the road and may even increase the risk for certain cancers.

Food As Medicine

Peanuts and peanut butter, on the other hand, are convenient and healthy superfood choices that satisfy immediate hunger while delivering lifelong benefits.

According to numerous research studies,

In our 250 years of existence we have cartridge box, but don't count on it.

The Constitution is largely ignored by the federal government. Should we continue watching and cheering for our favorite sports team, ignore what's happening and keep our mouths shut? Should we continue voting incumbents back into office who ignore the Constitution? Should we continue to attend and support churches led by wimpy preachers who are afraid to speak out? Should we continue sending our children to public (government) schools that are devastating them academically, spiritually and morally?

RD

regular consumption of peanuts has been shown to: reduce Alzheimer's disease risk by 70%: reduce diabetes risk by 53% and cardiovascular disease risk by 13%; and aid memory, cognitive function and concentration. Daily consumption can even help reduce anxiety and depression.

"Peanuts deliver such a plethora of benefits. A single serving of peanuts, which is about a handful, is packed with 19 vitamins and minerals and contains seven grams of plant-based protein," adds Sterling.

The Science

The benefits of plant-based protein are becoming more and more apparent. animal protein showed higher intake from meat was associated with increased

based protein can substantially lower the likelihood of developing diabetes. Finally, an interesting study of older adults found that faster walking speed was associated with a higher intake of plant protein, while slower walking speed was associated with greater animal protein intake.

To easily incorporate peanuts and peanut butter into a busy schedule, check out The Peanut Institute's collection of simple yet tasty recipes.

Tasty Peanut Ramen Ingredients

- 1 (3 oz.) package ramen
- 1 Tbsp shallot, diced
- 2 tsp minced garlic 1/2 cup shredded carrot
- 1/2 cup sliced mushrooms
- 1/2 cup coleslaw blend or chopped broccoli florets
- 1/2 cup red pepper, large dice
- 1/4 cup peanut butter
- $1/2 \operatorname{cup} 2/3 \operatorname{cup} \operatorname{water}$
- 1 Tbsp soy sauce
- 1 Tbsp brown sugar
- 1 Tbsp Sriracha
- 1/4 cup roasted peanuts, chopped
- 1 Tbsp cilantro, for garnish

Directions Cook ramen according to package directions. Strain noodles and set aside. In a medium sautée pan, warm 1 Tbsp of oil over medium high heat. Add shallot and garlic and cook until aromatic. Add mushrooms to pan, sautée until tender. Combine carrots, broccoli and red pepper into the pan and sautée about 2 minutes. Remove from the Research that compared nuts and legumes to pan. Combine water, peanut butter, soy sauce, brown sugar and Sriracha in the pan. Simmer and reduce until sauce is thickened,

replacing animal-based protein with plant- sauce and combine well. Top with vegetables, chopped peanuts, and cilantro.

Newspapers

Continued from page 13

For those targeting Boomers or seniors, who generally read more in print than online, the disparity is especially appreciated.

For those targeting Millennials, they will reach more if they cover print than if they don't, both directly, as many read newspapers, starting with High School and College newspapers, and as a result of referred traffic from peers, co-workers, friends and family members. The printed versions can easily be shared online as many are replicated as a pdf version on an affiliated digital site with social media channels. Some take a picture of articles to share.

All things considered, here are five good reasons to add print media to your marketing mix:

1- Printed Newspapers Trigger Multiple Senses: Many people seek time away from touching their mobile phones, computer keyboards, and TV remote controls. It's nice to get the feel of a printed newspaper or magazine, with glossy pages, the smell of the ink, and the sounds of the pages flipping, which have been simulated online in digital flip books, by popular demand. It's easier to see a printed page in bright sunlight, instead of the glare or reflection on a screen.

2- Print Engages More Readily: Content that lives online doesn't engage as well if it is in an abbreviated format, requiring readers to click through to another page to see the rest of the article. Many readers are mortality risk. Another study found that about 2 minutes. Top ramen noodles with impatient when reading online, feeling they Continued page 15

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FROM THE DESK OF CONGRESSWOMAN KAT CAMMACK

Rep. Cammack Issues Statement On Dobbs v. Jackson Supreme Court WASHINGTON, D.C.— Congresswoman Kat Cammack (R-FL-03) issued the following statement following the

Supreme Court's release of its decision in the *Dobbs v. Jackson* case.

"The monumental news in Dobbs v. Jackson is historic. Since the founding of our nation, life, liberty, and the pursuit of happiness have been key tenets in the United States, and this news has solidified our most basic right—the right to life. For the most vulnerable among us, this decision affirms the undeniable value of life and the protection and respect for all unborn children. This is a historic day. Life wins!"

Rep. Cammack Joins Rep. Gimenez As Co-Sponsor On Migrant Protection Protocols Act Of 2022

W A S H I N G T O N , D . C . — Congresswoman Kat Cammack (R-FL-03) joined Congressman Gimenez (R-FL-26) as an original co-sponsor of the Migrant Protection Protocols Act, which seeks to amend the Immigration and Nationality Act to codify President Trump's "Remain in Mexico" policy.

The Migrant Protection Protocols Act of 2019, otherwise known as the "Remain in Mexico"policy, ensured that migrants were returned to Mexico for the duration of their immigration proceedings and were given a notice to appear in an immigration court rather than being let loose in the United States. This policy was highly effective in securing our southern border as it enabled the Department of Homeland Security (DHS) to establish a safe and orderly immigration process. Under MPP, Customs and Border Patrol (CBP) were able to regulate the inflow of migrants, process those who followed the law and properly applied for asylum, and curb the ability of smugglers and traffickers to prey on vulnerable populations.

Now, however, the weak and gutless decision by the Biden administration to

reverse the Remain in Mexico Policy incentivizes Mexico to pass its border security responsibilities to the United States rather than dealing with the influx of migrants from Central and South America at the Mexican border.

"The Supreme Court's decision to end the Migration Protection Protocols was a devastating blow to our border and national security," **said Rep. Cammack**. "One of the only remaining tools at our agents' disposal, the border crisis will only worsen without the necessary steps taken to safeguard MPP and its demonstrated success. I'm glad to join Rep. Gimenez and my colleagues in enshrining MPP into law and returning law and order to the southern border with this important change."

"...Right now, the vast majority of migrants seeking asylum from their home countries are not actually from Mexico, but rather, Guatemala, Honduras, El Salvador, Nicaragua, and even countries such as Cuba, Haiti, and beyond," **said Rep. Gimenez**. "If the true intent of these migrants is to seek refuge from brutal regimes and harsh living conditions in their home countries, then it would make sense for them to apply for asylum in Mexico rather than engage in the dangerous and treacherous journey to the United States."

The Migration Protection Protocols Act of 2022 has been endorsed by FreedomWorks.

"President Trump's Migrant Protection Protocols (MPP) represented one of the most successful immigration policies in recent memory," **said FreedomWorks President Adam Brandon** after endorsing the legislation. "Unfortunately, President Biden has attempted to terminate it since his first day in office. Congressman Gimenez's Migrant Protection Protocols Act of 2022 requires MPP to remain in effect, and represents a commonsense solution in response to the Biden Administration's outright refusal to enforce immigration law."

Original co-sponsors include Reps. Kat Cammack (FL), Chris Smith (NJ), John Rutherford (FL), and Tedd Budd (NC).



Celebrating Grant Awarded To The Clothes Closet & Food Pantry Of Orange Park

Members of my team celebrated a \$25,000 grant awarded to the Clothes Closet and Food Pantry of Orange Park this week. State Farm, the award sponsor, presented the all-volunteer

Newspapers Continued from page 14

don't have time to stop and read a whole article or blog post, so they merely skim, scan and move on to the next. Print readers tend to slow down and actually read, not only the news, but also the ads, especially those that are native and relevant to the adjacent articles they read.

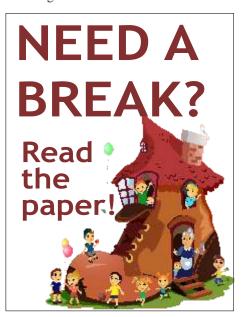
3- Brains React Differently To Paper Than Screens: The human brain processes information differently depending on the presentation in print or on a screen. Readers of print have longer attention spans because screens have far more distractions. The act of deep reading, which occurs more naturally in print, creates deep thinking, which means readers can become fully engrossed in the content. When readers see relevant sponsored content next to the publisher generated content, they are more easily swayed to think about that as well.

4- Print Drives Online Engagement: To get people to take action and interact more with your brand, you can capture attention in printed media and drive your audience to your online assets.

organization that distributes food, clothing, and household items to residents in Clay County as part of its nationwide program that selects 100 winners across the country.

Congratulations to the Clothes Closet and Food Pantry, and thank you for what you do to support our community!

5- Adding Newspapers To The Mix Increases ROI: For the message you worked so hard to craft and deliver online, you can get more mileage out of it, for very little extra cost, by covering print media, to reach more people in your target audience, and to achieve goal oriented outcomes.





Page 16, Lady Lake Magazine/Village Spectator - August 2022



Affiliated Title (Closing Agent, Closing Processor, Front Desk & More)

Bill Bryan Chrysler Dodge Jeep Ram (Service Department, Reception, & More)

Brownwood Hotel and Spa (Management, Servers, House Keeping & More)

Castle Clean House (Jobs Opportunities)

City of Mascotte (Jobs Opportunities)

Clear View Optix (Optician)

Clinical Site Partners (Contracts & Budget)

Comfort Keepers (CNAs, Caregivers & Home Health Aids)

Job Postings Brought To You By Lady Lake Chamber

Dignity Memorial Life Celebration Center Apply Online Now!

East Coast Capital (Part-Time Virtual Assistant) **First Baptist Church of Lady Lake** (School & Nursery Teachers)

Freedom Pointe at The Villages (RN, LPN, CNA)

Insight Credit Union Click Here to Apply Online Now!

Just Dandy Pet Parlour (Experienced Groomers)

Lake Port Square Senior Living (RN, LPN, Unit Manager, Supervisors)

Lake Port Square Senior Living (Cooks, Servers, & More)

Lake Port Square Senior Living (Move-In Concierge Team)

Mid-Florida Agencies Florida Blue (Receptionist)

Molly Maid (Join the family)

Outback Steakhouse: SIGN-ON BONUS (Back of House Positions)

ReCharge Clinic (Accountant/Tax Preparer) **ReCharge Clinic** (Licensed Mental Health Counselor)

SIMEDHealth (Full and Part-Time **Opportunities**)

Slezak Financial Security Agency (Work from home opportunity)

IN DOLLENDER

Texas Roadhouse Apply online

SPECIATOR_

Thomas Insurance (Receptionist)

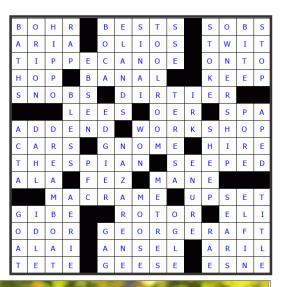
Thomas Insurance (Insurance Customer Service Rep)

Trustco Bank (Assistant Branch Manager, Teller)

United Southern Bank (All Jobs)

Visiting Angels (CNA, Companions, Scheduler)

Wade Surveying (Survey Field Technician)



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